

Assessing that Book

General Shape:

Title or Section	Engaging concept, interestingly told	Necessary story/subject & culturally valuable	Coherent Through-line for narrative	Incisive. (No red herrings, unless that's the point.)

Details:

Title or Section	Rings true, no slacker parts slipped in from loose editing	Skilled control, orderly, tight, crisp, consistent	Copyedited, no accidental redundancy	Intended for market, fits its own genre	Author aware of target audience	Would recommend to a friend

