

## Author-Publisher Communications

There are expectations and information that author and publisher should be on the same page about prior to an agreement to publish.

It is the job of both to be open to asking and answering questions.

### Submissions

1. Does the cover level indicate familiarity with comparable titles by the publisher?
2. What is the lead time until publication?
3. What reply time is expected?
4. Are edits compulsory or suggestions?
5. Are there any dealbreakers for subjects or edits?
6. Are previously published elements given credit?
7. Is there a pitchline summary?

### Publishing

1. When will a proof be sent?
2. Is track changes understood by both?
3. What size is the print run?
4. Is there a payment for author or paid in copies?
5. How many author copies?
6. Can the author get more? At what cost?
7. What is the sales price?

### Details

1. Do you have plan or suggestion for cover design?
2. Is there a preferred font?
3. Will blurbs be used?
4. Do you need an author photo as well as bio?
5. Will there be an issn number?
6. Will there be a digital or print version?
7. Will they be sold online?

### Publicity/Readings/Roles

1. Does the author have a ready market in particular cities?
2. Does the author want to do sales?
3. Can the author travel for readings?
4. Will the publisher arrange a launch?
5. Can the publisher pay for any travel?
6. Can the publisher provide leads on publicity articles?
7. Do the author and publisher have connection for cross-promotion on twitter, FB, blog, Goodreads?