

For indexing author and book, it helps publicists and publishers to know more about how to market you.

Each publisher has their own questionnaire but this would give you an idea of what you should be prepared to provide.

Author information

Pen Name:
Legal Name:
Pronouns:
Self-Identification: (optional)

Professional Address:
Telephone number(s):
E-mail Address:

Citizenship:
Birthdate:

Author website:
Social Media handles & how many followers at each:
YouTube
Twitter
Instagram
Facebook
Tiktok
Snapchat
LinkedIn

Author photo:
Biography for book:
Honours and Prizes:
Previous publications:

Book information:

Book title:

Publisher:

Publishing Date:

Genre, Sub-genre:

3 comparative contemporary titles:

Major and minor themes:

Key Selling Points:

Synopsis: (a description that could be used on the back of the book or Amazon etc Plain language and brief.)

Book cover ideas:

Promotion:

Blurb writers: (to send Advanced Reading Copy (ARC))

Sales Opportunities and Review Copies: (are there specific retailers, review sites, magazines, media etc. that you would like us to send advanced reader copies)

Media that might be interested in your book, including reviewers, journalists, bloggers (contact info):

Address of closest library:

Address of closest bookstore:

Cities have you lived in:

Schools you have attended:

Member of: (TWUC, League of Canadian Poets or other literary groups)

Intended audience:

Summary for someone familiar with your work:

Press clippings/reviews:

Pull quotes for marketing an excerpt:

Planned Events:

Dream list of reading series and/or festivals:

Where you may travel in the next year: